Tobacco Cessation Leadership Workshop for Nurses in the Czech Republic

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OBJECTIVE:
A partnership of the School of Nursing, University of California Los Angeles, the International Society of Nurses in Cancer care (ISNCC), the Czech Oncology Nursing Society, and Charles University developed a leadership program to educate nurses in tobacco control. The project built upon the existing work of nurse champions in the country. This poster discusses the development of the leadership capacity building program in tobacco use cessation in the Czech Republic, and the results of the pilot workshop.

FOUNDATION: PROJECTS FOR THIS INITIATIVE:

2009: Preconference Tobacco Control Workshop in Mumbai, India. A workshop prior to the 14th World Conference on Tobacco Or Health attended by 40 nurses from 20 countries.

The workshop facilitated international, national, and regional networking among nurses leading to new collaborations.

2010: Preconference Tobacco Control Workshop in Shenzhen, China, 2010. In collaboration with the ISNCC, UCLA and the University of Hong Kong hosted a nursing research and tobacco control conference prior to the UICC World Cancer Congress. All materials were translated into Chinese and presentations were delivered with English and Chinese slides. As a result, we received a Pfizer Medical Education Grant to evaluate Web-based tobacco control education for 1000 nurses in 4 hospitals in Beijing. This was extended to 1000 nurses from 4 hospitals in Hefei.

ACKNOWLEDGEMENTS:
UCLA School of Nursing

BACKGROUND:
Smoking prevalence in Europe & the Czech Republic

<table>
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<tr>
<th>Smoking prevalence</th>
<th>Male</th>
<th>Female</th>
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<tbody>
<tr>
<td>Adult current smoking</td>
<td>35.9</td>
<td>23.4</td>
</tr>
<tr>
<td>Adult smoking prevalence</td>
<td>25.4</td>
<td></td>
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<tr>
<td>Youth current smoking</td>
<td>35.5</td>
<td>33.6</td>
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Tobacco use is the main cause of preventable disease and death in the Czech Republic.

PROCEDURES:
Identification of needs: The partners identified three key needs in the Czech Republic:
1. To address the epidemic of tobacco use and the resulting cancers.
2. To engage nurses in the fight against tobacco & cancer prevention.
3. To build capacity among nurses in the Czech Republic to work on smoking cessation and thereby cancer prevention.

Development of goals: The partners developed 6 goals for the project:
1. To train the Nurse Champions in the development and implementation of capacity building Tobacco Cessation Leadership Workshops;
2. To provide ongoing technical assistance to Nurse Champions;
3. To implement a Pilot Tobacco Cessation Leadership Workshop;
4. To develop final content for the Leadership Workshop;
5. To implement a capacity building Preconference Tobacco Cessation Leadership Workshop for nurses in tobacco cessation interventions;
6. To monitor the role of the Workshop as a tipping point for nurses’ involvement and changes in practice.

We separated the two-year project into 7 stages to facilitate the development of the proposed work. The first three stages were finalized in the first year of the project, with the latter four in process of implementation in the second year. Year 1 was considered the Feasibility Testing and Capacity Building of trainers to conduct the pre-conference workshop; year 2 is the actual program launch and evaluation.

First stage:
To identify two to four Czech Nurse Champion Leaders to be trained as national level multipliers. Four Leaders were identified, in partnership with Czech colleagues.

Nurse Champions: Katerina Mala, Vladislava Falbrova, Stanislava Kulovana, Eva Roubickova

APPROACH:
Second stage:
- Mentorship and training of the Nurse Champion Leaders by the ISNCC project leaders.
- Development and translation of pilot workshop materials and curriculum.
- Development of Fact sheets on the role of nurses in tobacco control specific for the Czech Republic.
- Recruitment of participants
- Development of pilot workshop methodology, with focus on leadership.
- All materials were translated into English for review by the project leaders. Suggestions for changes were discussed with the project team via e-mail and phone.

OUTCOMES:

Pilot Tobacco Cessation Leadership Workshop in Prague, June 2011, conducted by the Champion Leaders. The day-long workshop was conducted in Czech. 15 participants, from Prague and other cities attended. The workshop included role playing and site visit of smoking cessation clinic of Charles University.

Evaluation of pilot workshop by participants ranked the content as adequate and expressed a need for more interactive sessions and more time for role playing. The translated slides were reviewed by the project leaders and further suggestions were made to re-organize and streamline the content

CONCLUSIONS AND NEXT STEPS:
The pilot workshop was essential for the refinement of the pre-conference content and for creating capacity among the Champion Leaders to conduct a train the trainers program. As a result, role playing scenarios and a small grants program for pre-conference workshop participants were developed.

Pre-conference workshop participants are expected to, upon return to their home institutions to offer training on brief smoking cessation interventions to staff nurses.

Next steps: to monitor the implementation of the Preconference Workshop goals; to provide ongoing assistance to evaluate changes in nurses’ provision of smoking cessation interventions.

This project has potential to be replicated in other central and Eastern European countries where the tobacco-related epidemic continues to grow.